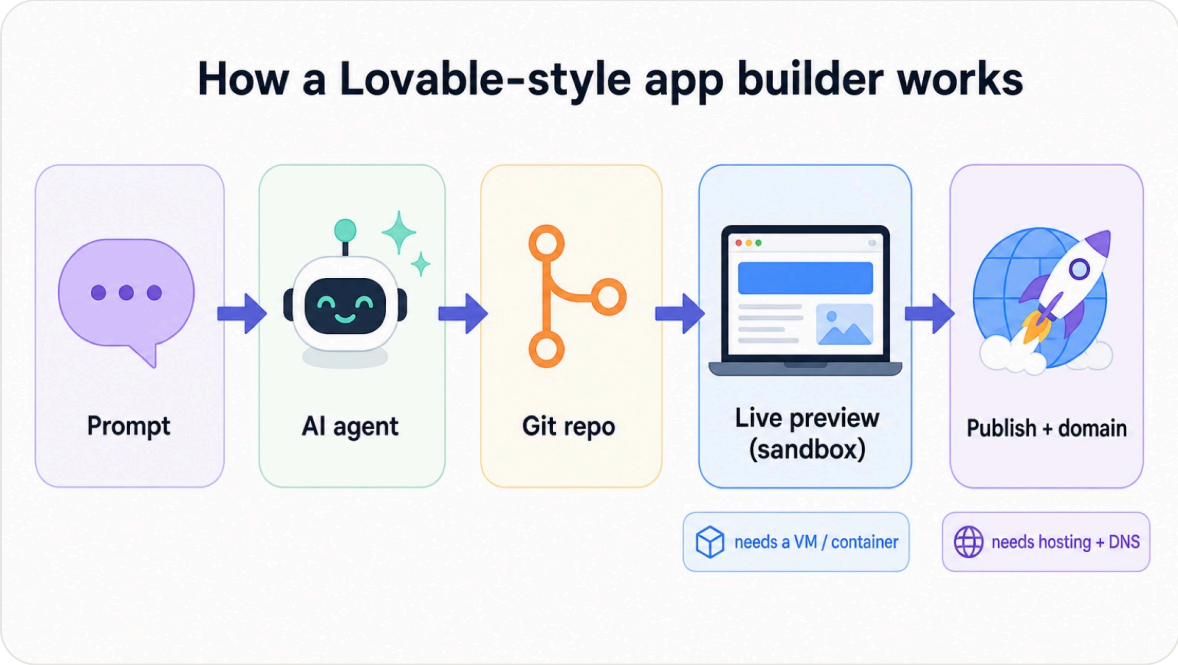
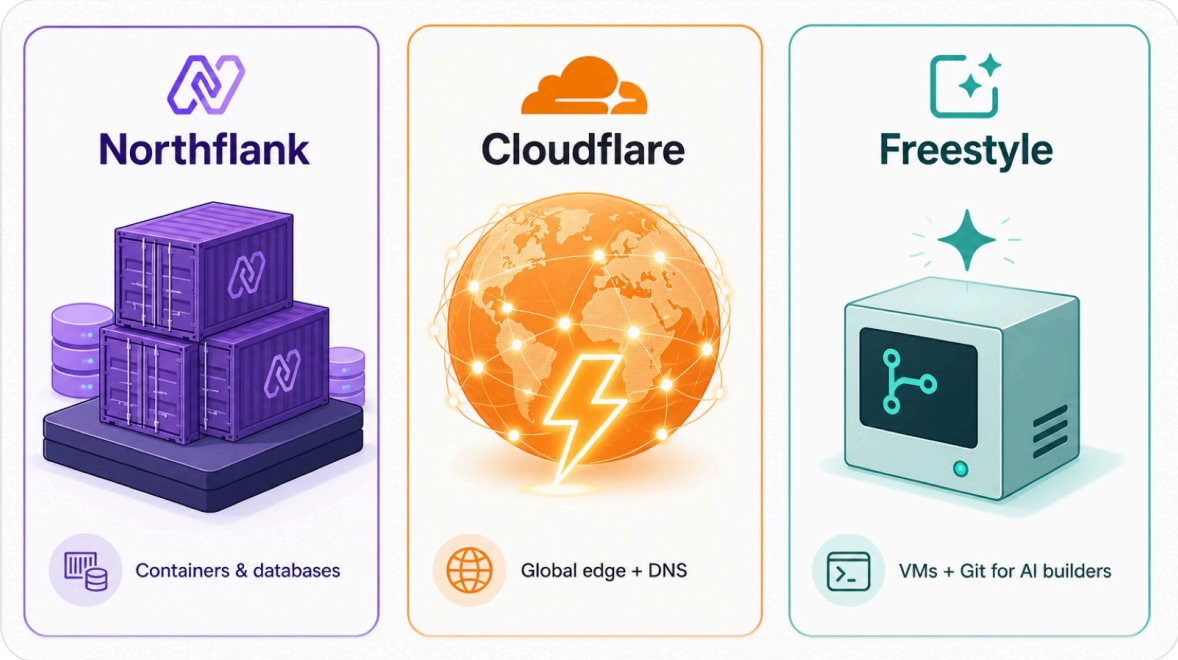
Building a Lovable: where should it run?

Northflank vs Cloudflare vs Freestyle, compared on price and DNS control. Prices as of 14 Nov 2026.





Freestyle

BUILD

Made for AI app builders: a git repo and dev server per project, live previews, free *.style.dev URLs.

Cloudflare

PUBLISH

The cheapest way to host thousands of user apps, and the best DNS control for customer domains.

Northflank

BACKENDS

Cheapest raw compute. Use it when a user's app needs a real server or a database.

💸 One live-preview hour (2 vCPU · 4–8 GB)



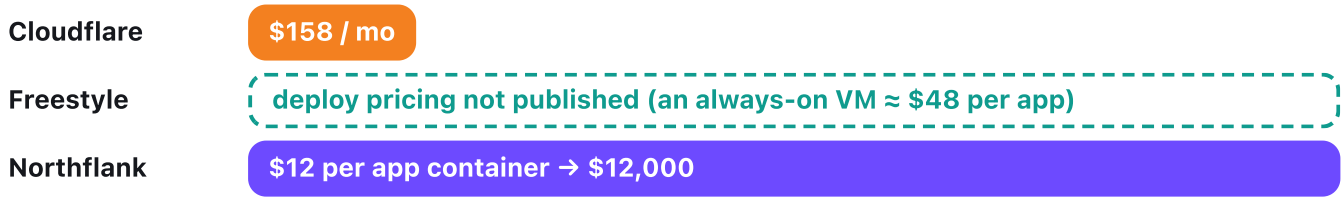
Cloudflare: Containers standard-3 (2 vCPU, 8 GiB), with CPU billed only while busy (assumed 25%). At 100% CPU it would be $0.22. Northflank and Freestyle bill the whole allocation while the machine runs. Everything is billed by the second and stops when paused.

🧪 1,000 builders × 20 preview hours a month



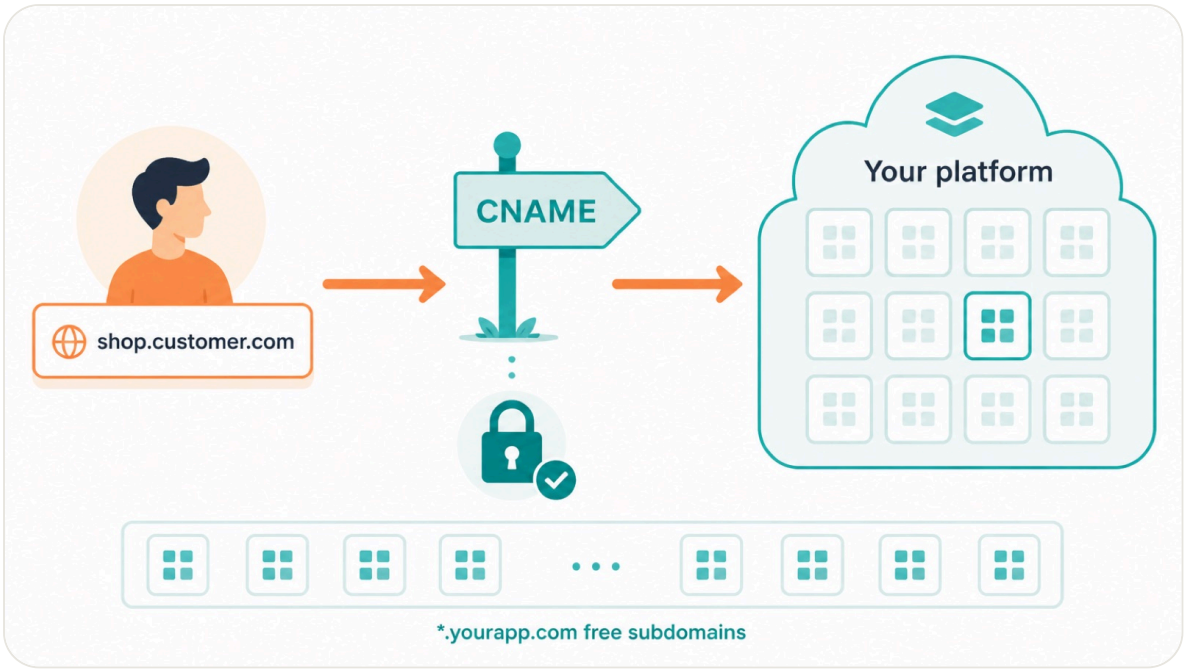
Freestyle costs the most per hour but you write the least code: git, dev servers, snapshots and an MCP interface for agents are built in. With Northflank or Cloudflare you build that layer yourself.

🚀 Hosting 1,000 published apps (100M requests a month)



Cloudflare: Workers for Platforms at $25, plus $24 for requests, plus $18.80 for CPU, plus 900 extra custom domains at $0.10 = $90. Northflank can be far cheaper if many apps share one container, but then you lose isolation between apps.

DNS access: can your users bring their own domain?



	Cloudflare	Freestyle	Northflank
Free subdomain for every app	✓ *.yours.com	✓ *.style.dev	◐ wildcard → 1 service
Customer domains through an API	✓ Custom Hostnames	✓ Domains API	◐ mostly from the dashboard
Automatic HTTPS	✓	✓ incl. wildcard	✓
You also run the DNS itself	✓ full DNS host	✗	✗
Cost per customer domain	100 free, then $0.10	not published	included
Catch	wildcard customer domains are Enterprise only	verify with a TXT record first	wildcard locks you to one region

🏷️ Entry prices

Freestyle

$0 → $50 → $500

- Free: 10 VMs, hard caps
- Hobby: 40 concurrent / 200 saved VMs
- Pro: 400 concurrent / 4,000 saved VMs
- $0.04 per vCPU-hour, $0.013 per GiB-hour

Cloudflare

$5 + $25

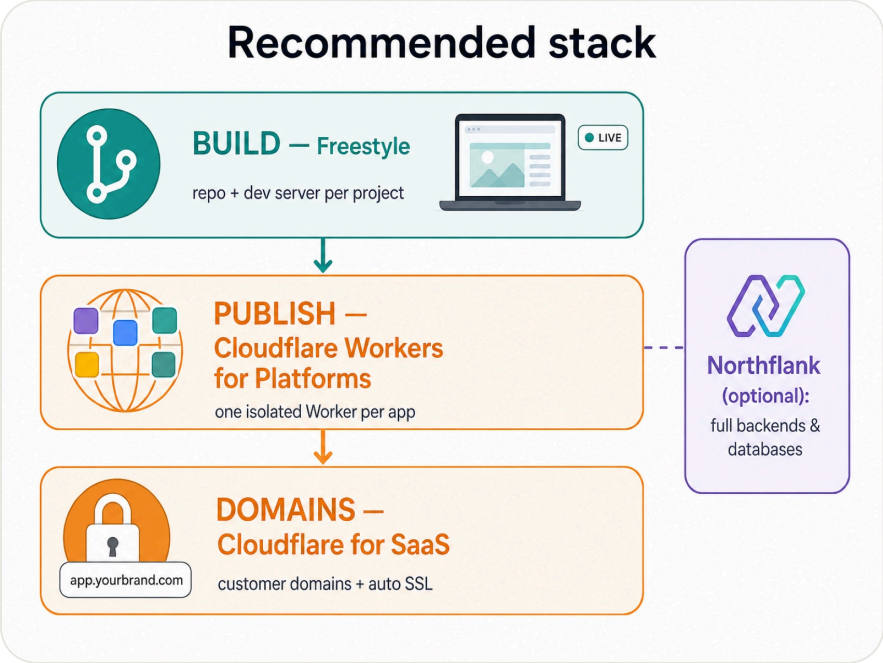
- Workers Paid: $5
- Workers for Platforms: $25 (20M requests, 1,000 apps)
- Containers: pay per 10 ms
- No egress fees on Workers or R2

Northflank

$0 → usage

- Free: 2 services, 1 database
- $0.017 per vCPU-hour, $0.008 per GB-hour
- Egress $0.06/GB
- BYOC: run it in your own AWS or GCP

✅ The stack to build



Week 1

Freestyle

Ship the editor and live previews fast on the free tier, then Hobby at $50.

On publish

Cloudflare

Build each app to a Worker, give it a free yourbrand subdomain, and add custom domains for $0.10 each.

Later

Northflank

Add it when apps need Postgres or long-running servers, or to cut preview costs about 2x at scale.

Sources: northflank.com/pricing · freestyle.sh pricing & limits · Freestyle domains · Workers for Platforms · Cloudflare for SaaS · Containers · Northflank wildcard domains. Illustrations made with Dax Image. Estimates only; check each provider before you commit.